

playtimes

your expert guide to family life

the Green scene*

win designer
eco outfits

50+ ways to raise an eco hero

- + Green School Days
Expert advice
- + Planet-Friendly Crafts
Recycle and reinvent
- + Talk the Talk
Why toddlers get tongue-twisted

+ Annabel Karmel's Mother's Day recipes, eco books and toys and Mandarin for kids



Allison Haworth West with her children Lucy and Edward. Allison is the founder and chief designer of the "loud and proud" children's wear label Kuki Kids.



Amy Small

The fashion pedigree of founder and principal designer of Knit Collage, Amy Small, is primarily in yarns and knitwear. Her work for the EcoChic Junior campaign saw her using fabulously bright samples and cast-offs from the Kuki Kids range of clothes.

"It was fun to work with other textiles and the little girl's dress I designed is an excellent example of what a fresh pair of eyes can do for old and pre-loved clothes," says Amy.

The majority of Amy's work involves predicting the latest knitwear trends. In response to this research the company will introduce its own line of sustainable sweaters in 2010.

"At Knit Collage we stand behind the belief that sustainable can also mean high-style. It's not a trend but a way of life."

Win This Outfit

Email playtimes@ppp.com.hk and answer this question:

Question 4: What can you do to reduce your household water consumption?

Size: 3 to 4 years



Amy Small used her expertise to re-craft Kuki Kids samples and pre-worn clothes to create this dress.

EASY BEING GREEN

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EcoChic Junior is an initiative of green2greener.com and EcoChic Fashions (www.ecochicfashions.com). For more information read *Playtimes'* story on page 58.